

ADMINISTRATION

Degree: Master of Science in Administration
 College: COPS Dean's Office
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 College: Professional Studies

The Master's of Science in Administration is an interdisciplinary degree designed to prepare students for leadership roles as managers and administrators in public, non-profit, and private agencies. The program is offered completely online. The business core prepares students to assume positions in general settings while the chosen specialization prepares them for management and administration in a specific field. There are eight specializations from which students may choose: acquisition and contract administration, biomedical/pharmaceutical, criminal justice administration, educational leadership, health care administration, human performance technology, nursing administration, and public administration.

In addition to general University requirements, students seeking the M.S.A. must meet the requirements listed below.

PROGRAM REQUIREMENTS

Applicants to the M.S.A. degree program must possess a baccalaureate degree from an accredited college or university. In addition to general university minimum standards of admissions to graduate study, some departments/specializations have additional requirements. International students must take the TOEFL and submit passing scores according to University standards.

No more than 49% of the program requirements for the M.S.A. degree may be taken in traditional business subjects.

All specializations in the M.S.A. have a common core.

MSA Core (12 sh)

EME 6358	Evaluation for MSA Professionals	1.5
GEB 5870	MBA Foundations: e-Business Systems	1.5
GEB 5871	MBA Foundations: Managerial Economics	1.5
GEB 5872	MBA Foundations: Financial Management I	1.5
GEB 5875	MBA Foundations: Management Skills and Applications	1.5
GEB 5876	MBA Foundations: Marketing Management	1.5
MAN 6156	Management and Organizational Behavior	3

See individual specialization for additional requirements.

ACQUISITION AND CONTRACT ADMINISTRATION SPECIALIZATION

This specialization requires a letter of intent with the admission application and GRE or GMAT scores no later than the initial semester of enrollment as a degree-seeking student.

MSA Core (12 sh)

See program requirements.

Acquisition and Contract Administration Specialization (21 sh)

PAD 5xx1	Government Cost and Pricing Analysis	3
PAD 5xx3	Government Contract Law	3
PAD 5xx4	Acquisition Administration	3
PAD 6227	Public Budgeting	3
PAD 6275	Political Economy of Public Administration	3
6000 level advisor approved Advanced Contract Administration Elective		3
<i>Choose one:</i>		
PAD 6xx2	Acquisition Administration Internship	3
6000 level advisor approved Public Administration (PAD) elective		3

BIOMEDICAL/PHARMACEUTICAL SPECIALIZATION

Completion of the Human Genome Project and advances in biomedicine fueled by molecular biology and developments in software, along with the miniaturization and increased capabilities of computer hardware, have created explosive growth in employment opportunities in the biomedical and pharmaceutical industries at the administrative level. A solid lineup of business courses in the MSA core provide students with a strong background in business which dovetails with the courses in the Biomedical/Pharmaceutical Specialization to prepare students for employment on the administrative side of the biomedical/pharmaceutical industries. Students in this specialization focus on IT applications in the biomedical/pharmaceutical sciences; ethical issues in biomedical/pharmaceutical sciences; the latest advances in biomedicine; and development, manufacturing and testing of pharmaceuticals. A capstone course and a capstone experience provide students with hands-on experience in the industry of their choice and exposure to key elements in the targeted professional environments, including interpretation, organization and publication of research data; scientific patents; research project development, presentation and funding; and locating and securing positions in the industry of choice. Students completing this specialization will be qualified to interview for positions with a wide variety of companies specializing in biotechnology, biomedicine, medical and scientific equipment and pharmaceuticals.

The Biomedical/Pharmaceutical Specialization requires a letter of intent, three letters of professional reference, and GRE scores no later than the initial semester of enrollment as a degree-seeking student.

MSA Core (12 sh)

See program requirements.

**Biomedical/Pharmaceutical
Specialization (21 sh)**

BSC	5459	Introduction to Bioinformatics	3
HSC	5655	Theoretical Foundations of Health Care Ethics	3
HSC	6xxx	Advances in Biomedical Sciences	3
HSC	6xx1	Professional Development in Biomedical/Pharmaceutical Sciences	3
HSC	6xx2	Pharmaceuticals: Development, Manufacturing and Testing	3
HSC	6xx3	Internship in Biomedical/Pharmaceutical Industry	6

CRIMINAL JUSTICE**ADMINISTRATION SPECIALIZATION**

The Criminal Justice Administration Specialization is designed for persons in mid-level administrative positions in criminal justice agencies or for those who aspire to work in criminal justice administration including, but not limited to, organizational management and social policy. It serves practitioners and others whose jobs and family commitments prevent them from returning to campus as full-time students.

The Criminal Justice Administration Specialization requires an undergraduate degree from an accredited institution in a related field, submission of scores on the GRE prior to admission, a letter of intent and three letters of reference including one from an employer and one from a former college instructor familiar with the student's academic abilities.

MSA Core (12 sh)

See program requirements.

Criminal Justice Specialization (21 sh)

CCJ	5006	Criminal Justice Administration	3
CCJ	5496	Critical Analysis of Justice Administration	3
CCJ	6xxx	Criminological Theory	3
CCJ	6704	Criminal Justice Research Methods and Data Analysis	3
CCJ	6910	Applied Research Project I	3
CCJ	6930	Seminar: Special Topics in Criminal Justice	3
<i>Choose one:</i>			
CCJ	5018	Crime and Public Policy	3
CCJ	6930	Seminar: Special Topics in Criminal Justice	3
Different primary topic; taken second time			
CCJ	7xxx	Applied Research Project II	3
PAD	6227	Public Budgeting	3
PAD	6417	Public Service Human Resources Management	3

**EDUCATIONAL LEADERSHIP
SPECIALIZATION**

The complex and diverse issues facing society and our schools challenge the field of education. "Of all the challenges posed, the one that appears most pronounced is providing the type of leadership necessary to assist

schools in expanding their traditional boundaries" (Green, 2001). The Professional and Community Leadership faculty within the College of Professional Studies at the University of West Florida envisioned a world-class program designed to prepare effective school leaders for the 21st century. This specialization is designed to prepare students for the Florida Educational Leadership Exam (FELE).

The strength of the program of study is based upon the common threads of reflective practice: ethics, integrity, diversity, a rich knowledge of teaching and learning, and managing and implementing change. The program is also aligned with the standards developed by both the Interstate School Leaders Licensure Consortium (ISSLC) and the National Council for Accreditation of Teacher Education (NCATE) as well as the standards and indicators for the field of Educational Leadership identified by the state of Florida.

The Educational Leadership Specialization requires a GRE score prior to admission, a letter of intent, and three letters of professional reference.

MSA Core (12 sh)

See program requirements.

**Educational Leadership Specialization
(21 sh)**

EDA	6222	Administration of School Personnel	2
Course offered 2-3 sh per semester			
EDA	6232	Law and Education	3
EDA	6240	Introduction to School Finance	3
EDA	6503	The Principalship	3
EDF	6xxx	Assessment for Leaders	1
EDG	5250	Principles of Curriculum Development	3
EDG	6285	Data Driven Decisions in an Educational Setting	1.5
EME	6316C	Instructional Management and Technology	3
EME	6357	Tools for HPT Evaluation	1.5

**HEALTH CARE ADMINISTRATION
SPECIALIZATION**

The Health Care Administration Specialization requires a letter of intent, three letters of professional reference, and GRE scores prior to the initial semester of enrollment as a degree-seeking student.

MSA Core (12 sh)

See program requirements.

**Health Care Administration Specialization
(21 sh)**

PAD	6227	Public Budgeting	3
PAD	6417	Human Resources Management for Public Organizations	3
PUP	5xxx	Analytic Techniques for Public Policy Analysis ..	3

Choose four (including at least two at the 6000 level):

HSA	6106	Critical Analysis of Health	3
HSC	5135	Health Guidance	3
HSC	5506	Advanced Epidemiology	3
HSC	6206	Community Health Delivery Systems	3

HSC 6666	Health Education and Interactive Technology	3
HSC 6667	Social Marketing of Health Education.....	3
PAD 6275	Political Economy of Public Administration	3
5000/6000 level Health Science (HSC) elective		3

HUMAN PERFORMANCE TECHNOLOGY SPECIALIZATION

This online specialization combines a business perspective with HPT theories and perspectives. It is designed to help individuals develop proficiencies in resolving performance problems in military, business and industry, and educational systems. Graduates of the program work in a variety of settings, partnering with management to achieve optimal employee performance. They often serve as performance consultants in human resource and training departments with a human performance improvement focus. Graduates of this program are trained to:

- Lead and manage HPT initiatives and processes in a variety of environments, working effectively with others to accomplish organizational goals
- Analyze complex, real-world individual and organizational goals
- Design, develop, implement and evaluate interventions in a wide variety of settings
- Organize, manage, and evaluate business environments

A letter of intent, three letters of professional reference, and GRE scores no later than the initial semester of enrollment as a degree-seeking student are required.

MSA Core (12 sh)

See program requirements.

HPT Specialization (21 sh)

EME 5355	Instructional Design for HPT	1.5
EME 6356	Performance Analysis for HPT Environments	1.5
EME 6357	Tools for HPT Evaluation	1.5
EME 6426	HPT Interventions	3
EME 6427	Implementing HPT Interventions	3
EME 6428	Evaluating HPT Interventions	3
EME 6429	Human Performance Improvement.....	3
EME 6936	Seminar in HPT Issues: Human-Computer Interaction	1.5
<i>Choose one:</i>		
* EDF 6404	Educational Statistics I	3
* EDF 6481	Educational Research.....	3
EME 6408	Integrated Technology Learning Environments	3
EME 6414C	Web-Based Instructional Tools for Educators..	3
EME 6425	Electronic Performance Support System (EPSS)	3
EME 6628	Contract Administration: Large Scale Instructional Technology Systems.....	3

EME 6946	Field Experiences in Instructional and Performance Technology	3
Course offered 3-6 sh per semester		

* Strongly recommended as additional courses for students who plan to pursue a specialist or doctoral degree.

Additionally, a culminating experience as determined with academic advisor and chairperson is required.

NURSING ADMINISTRATION SPECIALIZATION

The Nursing Administration specialization in the MSA is designed to provide BSN-prepared nurses with a strong background in business provided by the MSA core. The lineup of courses in the specialization focuses on development of skills and knowledge in nursing administration and related topics in health care. The latter includes Nursing Management of Human and Financial Resources, Health Economics (Business), Health Care Marketing (Business), Nursing Leadership Development, Nursing Care Planning and Management, and Nursing Administration Role Practicum. This specialization will help address the critical need for nurses qualified to work on the administrative side of health care as directors of nursing and other administrative roles requiring a solid background in the clinical sciences and a solid skill-set in business. A Bachelor of Science in Nursing degree is required for admission to this specialization. Students wishing to earn a MSN and a MSA in Nursing Administration must complete the core courses in both the MSN and the MSA before completing the MSN Nursing Administration Specialty courses. Both degrees will be conferred upon completion of all requirements.

MSA Core (12 sh)

See program requirements.

Nursing Administration Specialization (21 sh)

HSA 5436	Health Economics	3
HSA 5xxx	Marketing for Nursing Administration	3
NGR 6xx3	Nursing Management of Human & Financial Resources	3
NGR 6xx4	Nursing Leadership Development	3
NGR 6xx5	Health Care Planning and Management in Nursing	3
NGR 6xx6	Nursing Administration Role Practicum	6
(taken two times for a total of 6 sh)		

PUBLIC ADMINISTRATION SPECIALIZATION

The Public Administration Specialization is designed to provide students with the knowledge and skills to effectively manage agencies and people in public and nonprofit organizations.

The Public Administration Specialization requires a letter of intent with the application for admission and GRE or GMAT scores no later than the initial semester of enrollment as a degree-seeking student.

MSA Core (12 sh)

See program requirements.

Public Administration Specialization (21 sh)

PAD 5107	Modern Organization Theory	3
PAD 6053	The Public Administration Professional	3
PAD 6227	Public Budgeting	3
PAD 6275	Political Economy of Public Administration	3
PAD 6417	Human Resources Management for Public Organizations	3

Choose two:

PAD5434	Leadership	3
PAD5605	Administrative Law	3
PAD5xx3	Government Contract Law	3
PAD5xx4	Acquisition Administration	3
PAD6041	Public Administration Ethics	3
PAD6425	Conflict Management and Resolution in Public & Nonprofit Organizations.....	3
PAD6706	Public Administration Research Methods	3
PUP5xxx	Analytic Techniques for Public Policy Analysis	3

Changes to Criminal Justice, Educational Leadership, Health Care Administration, and Public Administration Specializations and addition of specializations in Acquisition & Contract Administration, Biomedical/Pharmaceutical, and Nursing included above have been proposed by the department and are pending Faculty Senate and University approval. Approval is expected before the beginning of the academic year.