

# ADMINISTRATION

Degree: Master of Science in Administration  
 Division: Administrative Studies  
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 College: Professional Studies

The Master's of Science in Administration is an interdisciplinary degree designed to prepare students for leadership roles as managers and administrators in public, non-profit, and private agencies. The business core prepares students to assume positions in general settings while the chosen specialization prepares them for management and administration in a specific field. There are five specializations that students may choose: criminal justice administration, educational leadership, health care administration, human performance technology, and public administration.

In addition to general University requirements, students seeking the M.S.A. must meet the requirements listed below.

Course descriptions are listed alphabetically by prefix in the end of this *Catalog*.

## PROGRAM REQUIREMENTS

Applicants to the M.S.A. degree program must possess a baccalaureate degree from an accredited college or university. In addition to general university minimum standards of admissions to graduate study, some departments/specializations have additional requirements. International students must take the TOEFL and submit passing scores according to University standards.

All specializations in the M.S.A. have a common core.

### MSA Core (12 sh)

EME 6358	Evaluation for MSA Professionals.....	1.5
GEB 5870	MBA Foundations: e-Business Systems .....	1.5
GEB 5871	MBA Foundations: Managerial Economics .....	1.5
GEB 5872	MBA Foundations: Financial Management I .....	1.5
GEB 5875	MBA Foundations: Management Skills and Applications .....	1.5
GEB 5876	MBA Foundations: Marketing Management .....	1.5
MAN 6156	Management and Organizational Behavior .....	3

See individual specialization for additional requirements.

## CRIMINAL JUSTICE SPECIALIZATION

The Criminal Justice Specialization is designed for persons in mid-level administrative positions in criminal justice agencies or for those who aspire to work in criminal justice administration including, but not limited to, organizational management and social policy. It serves practitioners and others whose jobs and family commitments prevent them from returning to campus as full-time students.

The Criminal Justice Administration Specialization requires an undergraduate degree from an accredited institution in a related field, submission of scores on the GRE prior to admission, a letter of intent and three letters of reference including one from an employer and one from a former college instructor familiar with the student's academic abilities.

### MSA Core (12 sh)

See program requirements.

### Criminal Justice Specialization (21 sh)

CCJ 5006	Criminal Justice Administration.....	3
CCJ 5496	Critical Analysis of Justice Administration.....	3
CCJ 6704	Criminal Justice Research Methods and Data Analysis .....	3
CCJ 6910	Applied Research Project .....	3
CCJ 6930	Seminar: Special Topics in Criminal Justice .....	3
PAD 6227	Public Budgeting.....	3
PAD 6417	Human Resources Management for Public Organizations .....	3

## EDUCATIONAL LEADERSHIP SPECIALIZATION

The complex and diverse issues facing society and our schools challenge the field of education. "Of all the challenges posed, the one that appears most pronounced is providing the type of leadership necessary to assist schools in expanding their traditional boundaries," (Green, 2001). The Educational Leadership faculty within the College of Professional Studies at the University of West Florida envisioned a world-class program designed to prepare effective school leaders for the 21st century.

The strength of the program of study is based upon the common threads of reflective practice: ethics, integrity, diversity, a rich knowledge of teaching and learning, and managing and implementing change. The program is also aligned with the standards developed by both the Interstate School Leaders Licensure Consortium (ISSLC) and the National Council for Accreditation of Teacher Education (NCATE) as well as the standards and indicators for the field of Educational Leadership identified by the state of Florida.

The Educational Leadership Specialization requires a GRE score prior to admission, a letter of intent, and three professional references.

### MSA Core (12 sh)

See program requirements.

### Educational Leadership Specialization (21 sh)

EDA 5198	Community Partnerships.....	1
EDA 6222	Administration of School Personnel .....	2
	Course offered 2-3 sh per semester	
EDA 6232	Law and Education .....	3
EDA 6240	Introduction to School Finance .....	3
EDA 6503	The Principalship .....	3
EDG 5250	Principles of Curriculum Development.....	3
EDG 6285	Data Driven Decisions in an Educational Setting .....	1.5

EME 6316C	Instructional Management and Technology .....	3
EME 6357	Tools for HPT Evaluation .....	1.5

## HEALTH CARE ADMINISTRATION SPECIALIZATION

The Health Care Administration Specialization requires a letter of intent, three letters of professional reference, and GRE scores no later than the initial semester of enrollment as a degree-seeking student.

### MSA Core (12 sh)

See program requirements.

### Health Care Administration Specialization (21 sh)

PAD 6227	Public Budgeting .....	3
PAD 6417	Human Resources Management for Public Organizations .....	3

Choose five:

HSA 6106	Critical Analysis of Health .....	3
HSC 5135	Health Guidance .....	3
HSC 5506	Epidemiology .....	3
HSC 5585	Health Promotion and Planning .....	3
HSC 6206	Community Health Delivery Systems .....	3
HSC 6666	Health Education and Interactive Technology .....	3
HSC 6667	Social Marketing in Health Education .....	3
5000/6000	Health Science (HSC) elective .....	3

## HUMAN PERFORMANCE TECHNOLOGY SPECIALIZATION

This online specialization combines a business perspective with HPT theories and perspectives. It is designed to help individuals develop proficiencies in resolving performance problems in military, business and industry, and educational systems. Graduates of the program work in a variety of settings, partnering with management to achieve optimal employee performance. They often serve as performance consultants in human resource and training departments with a human performance improvement focus. Graduates of this program are trained to:

- Lead and manage HPT initiatives and processes in a variety of environments, working effectively with others to accomplish organizational goals
- Analyze complex, real-world individual and organizational goals
- Design, develop, implement and evaluate interventions in a wide variety of settings
- Organize, manage, and evaluate business environments

A letter of intent, three letters of professional reference, and GRE scores no later than the initial semester of enrollment as a degree-seeking student are required.

### MSA Core (12 sh)

See program requirements.

## HPT Specialization (21 sh)

EME 5355	Instructional Design for HPT .....	1.5
EME 6356	Performance Analysis for HPT Environments .....	1.5
EME 6357	Tools for HPT Evaluation .....	1.5
EME 6426	HPT Interventions .....	3
EME 6427	Implementing HPT Interventions .....	3
EME 6428	Evaluating HPT Interventions .....	3
EME 6429	Human Performance Improvement .....	3
EME 6936	Seminar in HPT Issues: Human-Computer Interaction .....	1.5

Choose one:

* EDF 6404	Educational Statistics I .....	3
* EDF 6481	Educational Research .....	3
EME 6408	Integrated Technology Learning Environments .....	3
EME 6414C	Web-Based Instruction .....	3
EME 6425	Electronic Performance Support System (EPSS) .....	3
EME 6628	Contract Administration: Large Scale Instructional Technology Systems .....	3
EME 6946	Field Experiences in HPT .....	3

Course offered 3-6 sh per semester

\* Strongly recommended as additional courses for students who plan to pursue a specialist or doctoral degree.

Additionally, a culminating experience as determined with academic advisor and chairperson is required.

## PUBLIC ADMINISTRATION SPECIALIZATION

The Public Administration Specialization is designed to provide students with the knowledge and skills to effectively manage agencies and people in public and nonprofit organizations.

The Public Administration Specialization requires a letter of intent, three letters of professional reference, and GRE scores no later than the initial semester of enrollment as a degree-seeking student.

### MSA Core (12 sh)

See program requirements.

### Public Administration Specialization (21 sh)

PAD 5107	Modern Organization Theory .....	3
PAD 6053	The Public Administration Professional .....	3
PAD 6227	Public Budgeting .....	3
PAD 6275	Political Economy of Public Administration .....	3
PAD 6417	Human Resources Management for Public Organizations .....	3
PAD 6701	Quantitative Applications in Public Administration .....	3
PAD 6706	Public Administration Research Methods .....	3