

MANAGEMENT

Degree: Bachelor of Science in Business Administration
 Minor: Management
 Certificate: Management Development
 Department: Management/Management Information Systems
 Building 76, Room 108
 (850) 474-2316
<http://uwf.edu/management/>
management@uwf.edu
 College: Business
 Semester Hours Required for Degree: 120

Faculty: A.K. Mukherjee (Chairperson), G. Baugh, W.B. Carper, J.L. Cox (Emeritus), R.C. Einbecker (Emeritus), M. Hornyak, K.L. Murrell, D. Page, E.B. Peach, R. Platt, R.C. Reid, R.M. Roberts (Emeritus), M.C. Schultz, S.J. Snyder, C.E. Teasley, J. Wei, J.S. Williams

The Bachelor of Science in Business Administration (B.S.B.A.) degree with a major in Management is for people who aim for or hold positions of organizational leadership. Management encompasses a variety of leadership skills, and the management program builds administrative competence for careers in industrial, service, governmental, educational, and other settings. The orientation is toward effective utilization of resources and information and the direction of human affairs in a complex changing environment.

Contact the department for information concerning the certificate program.

PROGRAM REQUIREMENTS

In addition to general University requirements, students seeking the B.S.B.A. in Management must meet the requirements listed below. A minimum course grade of "C" is required in all College of Business prerequisites and courses.

Students should consult with their academic advisor for courses which may satisfy both the General Studies requirements and common prerequisites.

Course descriptions are listed alphabetically by prefix in the back of this *Catalog*.

General Studies (36 sh)

Management majors should take SPC 2016 to satisfy the humanities/values and expressions component, STA 2023 and MAC 2233 to satisfy the mathematics component, and ECO 2013 to satisfy the social science/socio-political component of General Studies.

For additional information see the General Studies section of this *Catalog*.

Common Prerequisites (21 sh)

State mandated common prerequisites must be completed prior to graduation, but are not required for admission to the program. Courses in brackets indicate substitutes for Florida public community/junior colleges and universities.

ACG	2021	Principles of Financial Accounting	3
		[ACG x021 or both ACG x001 & x011]	
ACG	2071	Principles of Managerial Accounting	3
		[ACG x071]	
CGS	2570	Personal Computer Applications	3
		[CGS 1100, 1530, 1570, 2000, 2060,2100, 2531, or MAN 2812]	
+ ECO	2013	Principles of Economics Macro	3
		[ECO x013]	
ECO	2023	Principles of Economics Micro	3
		[ECO x023]	
+ MAC	2233	Calculus with Business Applications	3
		[MAC x230, x233]	
+ STA	2023	Elements of Statistics	3
		[STA x023 or QMB x100]	

+ Indicates common prerequisites which can be used to satisfy General Studies requirements.

Lower Division Electives (3-12 sh)

Sufficient 1000/2000 level electives to complete at least 60 semester hours in the lower division. Current UWF students may use elective courses at any level (1000-4999) to meet this elective requirement.

Major (54 sh)

Courses from the C.O.B. Core (30 sh)

ACG	3311	Applied Managerial Accounting	3
BUL	3130	Legal Environment of Business	3
FIN	3403	Managerial Finance	3
GEB	4361	Business in the International Environment.....	3
ISM	3011	e-Business Systems Fundamentals.....	3
MAN	3025	Management Fundamentals	3
MAN	3504	Operations Management	3
MAN	4720	Policy Analysis & Formulation	3
MAR	3023	Marketing Fundamentals	3

Choose one:

ENC	3250	Professional Writing	3
GEB	3212	Writing for Business: Theory & Practice	3

Specialization (24 sh)

COM	4110	Business & Professional Communication	3
GEB	4444	Business, Ethics & Society	3
MAN	3240	Organizational Behavior.....	3
MAN	3301	Human Resources Management	3
MAN	3550	Introduction to Management Science	3
MAN	4750	The Future: Projecting, Planning and Managing	3
		3000/4000 level Management (MAN) electives	6
		(May include HSA 4110)	

Major-Related (6 sh)

3000/4000 level College of Business elective	3
3000/4000 level elective outside College of Business	3

Upper Division Electives (0 sh)

MINOR

The Minor in Management requires completion of the following courses with a grade of "C" or higher. At least 9 sh of the required upper division course work must be completed at UWF. Management majors may not earn this minor.

ACG 3082	Accounting for Non-Majors.....	3
	or both ACG 2021 & 2071-6 sh	
MAN 3025	Management Fundamentals	3
MAN 3240	Organizational Behavior	3
3000/4000 level	Management (MAN) courses	6
	(may include HSA 4110)	
	<i>Choose one:</i>	
ECO 2013	Principles of Economics Macro	3
ECO 3003	Principles of Economic Theory & Public Policy	3