

COMMUNICATION ARTS

Degree: Master of Arts
 Certificate: Health Communication Leadership
 Department: Communication Arts
 Building 36, Room 178
 (850) 474-2829
<http://uwf.edu/commarts/>
commarts@uwf.edu
 College: Arts and Sciences

The M.A. program is designed to prepare students for careers in health communication leadership or for doctoral study. Emphasis is on theory and practice of leadership in communication aspects of health care organizations.

In addition to general University requirements, students seeking the M.A. in Communication Arts must meet the requirements listed below.

Course descriptions are listed alphabetically by prefix in the back of this *Catalog*.

ADMISSION REQUIREMENTS

Students must take the GRE and submit their scores. Students with less than a 450 on the verbal section must complete COM 6023, 6026, and 6029 with a minimum GPA of 3.5 before admission to the program.

FOUNDATIONAL PROFICIENCIES

STA 2023 Elements of Statistics3

DEGREE REQUIREMENTS

COM 5940 Internship in Communication3
 Course offered 1-3 sh per semester
 COM 6023 Enhancing Communication Within
 Health Care Organizations3
 COM 6026 Promoting the Health Care
 Organization and Its Goals3
 COM 6027 Health Communication
 Leadership Project3
 COM 6028 Health Communication
 Leadership Capstone3
 COM 6029 Improving Employee and
 Patient Satisfaction3
 COM 6312 Quantitative Research Methods3
 MAN 5047 Team Building3
 MAN 6156 Management and
 Organizational Behavior3
 MAN 6285 Organizational Change
 and Development3
 MAN 6288 Pro Seminar in Organizational
 Development.....3
 MAN 5000/6000 level elective approved
 by program director.....3