

Communication Arts

Degree: Master of Arts
Department: Communication Arts
Building 36, Room 178
(850) 474-2829
<http://uwf.edu/commarts/>
commarts@uwf.edu
College: Arts and Sciences

The M.A. program is designed to prepare students for careers in health communication leadership or for doctoral study. Emphasis is on theory and practice of leadership in communication aspects of health care organizations.

In addition to general University requirements, students seeking the M.A. in Communication Arts must meet the requirements listed below.

Course descriptions are listed alphabetically by prefix in the back of this *Catalog*.

ADMISSION REQUIREMENTS

Students must take the GRE and submit their scores. Students with less than a 450 on the verbal section must complete COM 6023, 6026, and 6029 with a minimum GPA of 3.5 before admission to the program.

FOUNDATIONAL PROFICIENCIES

STA	2023	Elements of Statistics	3
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DEGREE REQUIREMENTS

COM	5940	Internship in Communication Course offered 1-3 sh per semester	3
COM	6023	Enhancing Communication Within Health Care Organizations	3
COM	6026	Promoting the Health Care Organization and Its Goals	3
COM	6027	Health Communication Leadership Project	3
COM	6028	Health Communication Leadership Capstone	3
COM	6029	Improving Employee and Patient Satisfaction	3
COM	6312	Quantitative Research Methods	3
MAN	5047	Team Building	3
MAN	6156	Management and Organizational Behavior	3
MAN	6285	Organizational Change and Development	3
MAN	6288	Pro Seminar in Organizational Development	3

MAN 5000/6000 level elective approved
by program director

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