

MANAGEMENT

Degree: Bachelor of Science in Business Administration
 Minor: Management
 Certificate: Management Development
 Department: Management/Management Information Systems
 Building 76, Room 105
 (850) 474-2309
 management@uwf.edu
 College: Business
 Semester Hours Required for Degree: 120

Faculty: A.K. Mukherjee (Chairperson), G. Baugh, W. Beatty, J. Briere, C.R. Buckley, W.B. Carper, J.L. Cox, R.C. Einbecker (Emeritus), M. Hornyak, K.L. Murrell, D. Page, E.B. Peach, R. Platt, R.C. Reid, R.M. Roberts, M.C. Schultz, S.J. Snyder, L.A. Strain, J. Wei, C. Wooten

The Bachelor of Science in Business Administration (B.S.B.A.) degree with a major in Management is for people who aim for or hold positions of organizational leadership. Management encompasses a variety of leadership skills, and the management program builds administrative competence for careers in industrial, service, governmental, educational, and other settings. The orientation is toward effective utilization of resources and information and the direction of human affairs in a complex changing environment.

Contact the department for information concerning the certificate program.

PROGRAM REQUIREMENTS

In addition to general University requirements, students seeking the B.S.B.A. in Management must meet the requirements listed below. A minimum course grade of "C" is required in all College of Business prerequisites and courses.

Students should consult with their academic advisor for courses which may satisfy both the General Studies requirements and common prerequisites.

Course descriptions are listed alphabetically by prefix in the back of this *Catalog*.

General Studies (36 sh)

Management majors should take SPC 2016 to satisfy the humanities/values and expressions component, STA 2023 and MAC 2233 to satisfy the mathematics component, and ECO 2013 to satisfy the social science/socio-political component of General Studies.

For additional information see the General Studies section of this *Catalog*.

Common Prerequisites (21 sh)

State mandated common prerequisites must be completed prior to graduation, but are not required for admission to the program. Courses in brackets indicate substitutes from Florida public community/junior colleges and universities.

ACG 2021 Principles of Financial Accounting 3
 [ACG x021 or both ACG x001 & x011]

ACG 2071 Principles of Managerial Accounting 3
 [ACG x071]
 CGS 2570 Personal Computer Applications 3
 [CGS 1100, 1530, 1570, 2000, 2060, 2100, 2531, or MAN 2812]
 + ECO 2013 Principles of Economics Macro 3
 [ECO x013]
 ECO 2023 Principles of Economics Micro 3
 [ECO x023]
 + MAC 2233 Calculus with Business Applications 3
 [MAC x230, x233]
 + STA 2023 Elements of Statistics 3
 [STA x023 or QMB x100]
 + Indicates common prerequisites which can be used to satisfy General Studies requirements.

Lower Division Electives (3-12 sh)

Sufficient 1000/2000 level electives to complete at least 60 semester hours in the lower division. Current UWF students may use elective courses at any level (1000-4999) to meet this elective requirement.

Major (54 sh)

Courses from the C.O.B. Core (30 sh)

ACG 3311 Applied Managerial Accounting 3
 BUL 3130 Legal Environment of Business 3
 FIN 3403 Managerial Finance 3
 GEB 4361 Business in the International Environment.. 3
 ISM 3011 e-Business Systems Fundamentals 3
 MAN 3025 Management Fundamentals 3
 MAN 3504 Operations Management 3
 MAN 4720 Policy Analysis & Formulation 3
 MAR 3023 Marketing Fundamentals 3

Choose one:

ENC 3250 Professional Writing 3
 GEB 3212 Writing for Business: Theory & Practice 3

Specialization (24 sh)

COM 4110 Business & Professional Communication 3
 GEB 4444 Business, Ethics & Society 3
 MAN 3240 Organizational Behavior 3
 MAN 3301 Human Resources Management 3
 MAN 3550 Introduction to Management Science 3
 MAN 4750 The Future: Projecting, Planning and Managing 3
 3000/4000 level Management (MAN) electives 6
 (May include HSA 4110 Health Care Policy and Administration)

Major-Related (6 sh)

3000/4000 level College of Business elective 3
 3000/4000 level elective outside College of Business 3

Upper Division Electives (0 sh)

MINOR

The Minor in Management requires completion of the following courses with a grade of "C" or higher. At least 9 sh of the required upper division course work must be completed at UWF. Management majors may not earn this minor.

ACG 3082	Accounting for Non-Majors	3
	or both ACG 2021 & 2071-6 sh	
MAN 3025	Management Fundamentals	3
MAN 3240	Organizational Behavior	3
3000/4000 level	Management (MAN) courses	6
	(may include HSA 4110)	
	<i>Choose one:</i>	
ECO 2013	Principles of Economics Macro	3
ECO 3003	Principles of Economic Theory & Public Policy	3