

COMMUNICATION ARTS

Degree: Master of Arts
 Department: Communication Arts
 Building 36, Room 178
 (850) 474-2829
 commarts@uwf.edu
 College: Arts and Sciences

The M.A. program is designed to prepare students for careers in health communication leadership or for doctoral study. Emphasis is on theory and practice of leadership in communication aspects of health care organizations.

In addition to general University requirements, students seeking the M.A. in Communication Arts must meet the requirements listed below.

Course descriptions are listed alphabetically by prefix in the back of this *Catalog*.

ADMISSION REQUIREMENTS

Students must take the GRE and submit their scores. Students with less than a 450 on the verbal section must complete COM 6023, 6026, and 6029 with a minimum GPA of 3.5 before admission to the program.

FOUNDATIONAL PROFICIENCIES

STA 2023 Elements of Statistics 3

DEGREE REQUIREMENTS

COM 5940 Internship in Communication 3
 Course offered 1-3 sh per semester
 COM 6023 Enhancing Communication Within Health Care
 Organizations 3
 COM 6026 Promoting the Health Care Organization and Its
 Goals 3
 COM 6027 Health Communication Leadership Project 3
 COM 6028 Health Communication Leadership Capstone ... 3
 COM 6029 Improving Employee and Patient Satisfaction ... 3
 COM 6312 Quantitative Research Methods 3
 MAN 5047 Team Building 3
 MAN 6156 Management and Organizational Behavior 3
 MAN 6285 Organizational Change and Development 3
 MAN 6288 Pro Seminar in Organizational Development 3
 MAN 5000/6000 level elective approved by program
 director 3