

COMMUNICATION ARTS

Degree: Master of Arts
 Department: Communication Arts
 Building 36, Room 178
 (850) 474-2829
 commarts@uwf.edu
 College: Arts and Sciences

The M.A. program is designed to prepare students for doctoral study or for careers in communication.

Emphasis is on theory, practice, and the interrelation of broadcasting and film, public relations and advertising, journalism, speech, and interpersonal communication. Socio-historical, theoretical, and critical studies provide groundwork and special areas for research.

Course descriptions are listed alphabetically by prefix in the back of this catalog.

In addition to the general University graduate admission and degree requirements, students seeking the master's degree in communication arts must meet the following requirements.

ADMISSION REQUIREMENTS

Students must take the GRE and submit their scores before being considered for admission. They must score at least 450 on the verbal section of the GRE to be considered for admission to the program.

FOUNDATIONAL PROFICIENCIES

STA 2023 Elements of Statistics 3

DEGREE REQUIREMENTS

- A. A minimum of two semesters in academic residence;
- B. Oral examination in defense of thesis (Option I); or oral and written comprehensive examinations (Option II).

Before completing 12 semester hours of study, the student must constitute a graduate advisory committee. The advisory committee will be responsible for ensuring the proper distribution of course work.

Students must complete the core and select one of three options.

Core (9 sh)

COM 6001 Introduction to Graduate Studies in
 Communication 3
 COM 6312 Quantitative Research Methods 3
 COM 6400C Theories of Communications 3

Options (24 sh)

Choose one:

Thesis

Communication Arts electives (6000 level) 6
 Electives 12
 COM 6971 Thesis 6
 Course offered 1-6 sh per semester

Project

Communication Arts electives (6000 level) 6
 Electives 12
 COM 6930 Organizational Communication Project 6
 Course offered 1-6 sh per semester

Comprehensive Exam

Communication Arts electives (6000 level) 6
 Communication Arts electives (5000/6000 level) 6
 Electives 12