

3000/4000 level Business elective ..... 3

# BUSINESS MINORS

Minors: e-Business  
 Business  
 Department: College of Business Dean  
 Building 76  
 (850) 474-2348  
 ebiz@uwf.edu  
 College: Business

If a student completes equivalent work at the lower division level, the student may select upper-level business electives in the area of interest to complete the required 12 sh of upper-level work.

Course descriptions are listed alphabetically by prefix in the back of this catalog.

## **e-Business Minor (15 sh)**

Distinct from any of the functional areas that support technology and business, the e-Business minor is an interdisciplinary undergraduate program consisting of three foundation courses and two electives. It is intended to provide a solid foundation for those interested in pursuing opportunities in businesses that have already joined the e-Business (R)-evolution, as well as in businesses that are attempting to define the appropriate role of e-Business in their organizations. The e-Business minor is open to all students who meet the requirements to enroll in ISM 3011, the first course in the e-Business minor sequence. All courses must be completed with a grade of "C" or better.

GEB	4134	Advanced e-Business: Business-to-Consumer .....	3
GEB	4135	Advanced e-Business: Business-to-Business .....	3
ISM	3011	e-Business Systems Fundamentals .....	3
<i>Choose two:</i>			
ACG	4411	AIS Special Topics .....	3
ACG	4452	e-Ccounting: Accounting in an e-Business Environment .....	3
BUL	3564	Legal Environment of e-Business .....	3
CIS	4340	Software Methods for Remote Databases .....	3
COP	2253	Programming Using Java .....	3
ECP	3409	Internet Economics .....	3
ECP	4441	Economics and Financial Information Technology .....	3
FIN	4470	Venture Capital Finance .....	3
ISM	4481	Knowledge Management for e-Business .....	3
MAR	4721	Internet Marketing Principles .....	3
MAR	4880	Internet Marketing Management .....	3
TAX	4022	Taxation of e-Business .....	3

## **Business Minor (18-24 sh)**

The Business Minor is designed to provide the non-business major with professional skills necessary for positions in business and industry. The curriculum is conceived as a broad introduction to several areas of business. Business majors may not earn this minor.

The Business Minor requires a minimum of 18 sh of coursework. At least 12 sh must be upper-level courses and 9 sh of those must be completed at UWF. All courses must be completed with a grade of "C" or higher. Students should complete MAC 1105, STA 2023, and any computer literacy course before enrolling in required courses.

ACG	3082	Accounting for Non-Majors .....	3
			or both ACG 2021 & 2071-6 sh
ECO	3003	Principles of Economic Theory and Public Policy .....	3
			or both ECO 2013 & 2023-6 sh
FIN	3403	Managerial Finance .....	3
MAN	3025	Management Fundamentals .....	3
MAR	3023	Marketing Fundamentals .....	3